

LEADING BRANDS OF IMPORTED SPARKLING WINE, 2009 - 2011

(000 9-Liter Cases)

| Brand | Supplier | 2009 | 2010 | 2011p | % Chg '10/'11 |
|-------------------------------|-----------------------------------|------|-------|-------|---------------|
| Verdi Spumante | Carriage House Imports | 982 | 1,098 | 1,210 | 10.2% |
| Martini & Rossi Asti | Bacardi USA | 730 | 650 | 630 | -3.1% |
| Freixenet | Freixenet USA | 580 | 550 | 540 | -1.8% |
| Moet & Chandon | Moet Hennessy USA | 391 | 375 | 370 | -1.3% |
| Veuve Clicquot/La Grande Dame | Moet Hennessy USA | 348 | 335 | 330 | -1.5% |
| Cristalino Cava | CIV USA | 280 | 275 | 270 | -1.8% |
| Segura Viudas | Freixenet USA | 180 | 200 | 240 | 20.0% |
| Tosti Asti | Shaw-Ross International Importers | 290 | 250 | 230 | -8.0% |
| Raspberry Sparkletini | Carriage House Imports | 160 | 188 | 195 | 3.7% |
| Lunetta Prosecco | Palm Bay International | 73 | 103 | 153 | 48.5% |
| Bartenura | Royal Wine | 120 | 120 | 120 | 0.0% |
| Yellow Tail Sparkling | W.J. Deutsch | 70 | 81 | 94 | 16.0% |
| Green Apple Sparkletini | Carriage House Imports | 60 | 80 | 85 | 6.3% |
| Zardetto | Winebow | 78 | 81 | 81 | 0.0% |
| Perrier-Jouet | Pernod Ricard USA | 62 | 68 | 71 | 4.4% |
| Pommery | Vranken Pommery America | 60 | 60 | 60 | 0.0% |
| Peach Sparkletini | Carriage House Imports | 49 | 58 | 60 | 3.4% |
| Taittinger | Kobrand | 65 | 56 | 52 | -7.1% |
| Piper Heidsieck | Remy Cointreau USA | 50 | 50 | 50 | 0.0% |
| Gancia Asti | The Other Wines & Spirits Company | 29 | 39 | 50 | 34.5% |

(p) Preliminary.

IMPORTED SPARKLING WINE MARKET

(Share by Supplier, 2011)

